



Dear Friends,

In 2012, ChildCareGroup experienced another year full of change, growth, and generosity! I am encouraged daily by the commitment and dedication of our staff, the success of our students, the teachers and parents in our programs, and of course, the community support that makes our work possible. Though we faced several funding challenges during the year, we continued to operate our programs without disruption and achieved outstanding results in the classroom, and we secured new sources of support that enabled us to finish the year strong with a balanced budget.

For over a century, ChildCareGroup has stood for the highest quality in early childhood education. With the generous support of our donors and volunteers over the past year, we taught children, engaged and educated their parents, trained early childhood teachers, and assisted parents struggling to afford the high cost of child care as they work or attend school. Our work has prepared young children for kindergarten and life, raised the level of quality for child care in our community, and helped families achieve self-sufficiency.

We continued to strengthen our network and position as Dallas County's leading resource in early childhood education. We collaborated with other nonprofits, educational and governmental institutions, and community leaders to help raise awareness about the need for quality early childhood education for all children, regardless of background or circumstance. These partnerships are key to our helping efficiently deliver early care and education programs. By effectively leveraging our resources, ChildCareGroup touched the lives of nearly 46,000 children, parents, and early care providers in 2012.

We are proud to present the images and stories in this annual report as a reflection of the commitment and dedication of our Board of Trustees, staff, volunteers and donors. Thank you for your support and for making possible ChildCareGroup's success in 2012!

> Tori Mannes President/CEO, ChildCareGroup



To promote, deliver, and expand OUR MISSION: the best early care and education programs for children, parents and early childhood professionals

WE TEACH | WE TRAIN | WE ASSIST

# **WE TEACH**

# Born Learning

Born Learning is a comprehensive parent education and support program for families with children ages birth to five years. In 2012, we served 229 children and parents in the Pleasant Grove, Dixon Circle, and Bachman Lake areas and conducted 842 home visits.

Utilizing the evidence-based Parents as Teachers (PAT) curriculum, the program is designed to encourage and guide parents with simple learning tools and activities so they can help their children become ready to succeed in school.

United Way of Metropolitan Dallas, Health and Human Services Commission, and private funders support Born Learning.



## Early Care and Education Centers

ChildCareGroup fills the overwhelming gap in quality child care available for low-income families. In 2012, we had program funding to provide services to 595 at risk children and their families each day at our seven NAEYC-accredited

centers. Over the course of the year, we served over 806 children and 718 families. Our programs maintain 100% enrollment, with an active waiting list of more than 100 children.

We are unique in providing year-round, full-day programs to support the needs of families working to achieve greater self-sufficiency. Each child in our care receives medical and dental exams, in addition to two meals and one healthy snack each day through our USDA Food Program. Participation in one of these centers is at no cost to these at-risk families.

#### Holistic Model of Care

Through our holistic approach we address the complex needs of the children in our care, helping them reach important developmental milestones needed to be ready for Kindergarten. At the same time, as parents struggle to overcome poverty, each family receives support services from a highly trained Family Advocate, Health Services Specialist, Nutrition Coordinator, and Inclusion Specialist to determine individual needs and set goals. We help parents achieve self-sufficiency and address the needs of the whole family.





# **WE TEACH**

#### Care and Education Centers continued

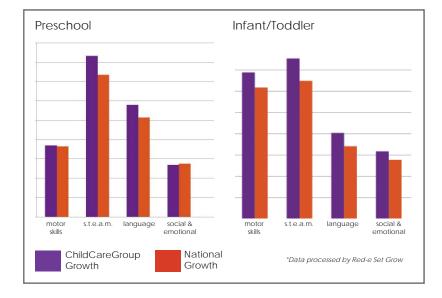
#### Parent Involvement

We emphasize parent involvement at each of our early care and education centers. In 2012, parents of children at our centers volunteered more than 23,000 hours, an in-kind donation that translates into valuable funding dollars for our program.

#### **Child Outcomes & School Readiness**

The goal of our Center Programs is to prepare children for entry into kindergarten. To measure our success, we administer the Learning Accomplishment Profile (LAP) assessment tool three times per year. Results from our LAP assessment indicates that CCG children outperform the national average in four major domains, including motor skills, S.T.E.A.M., language, and social and emotional skills.





#### Care and Education Centers continued

#### **Community Partnerships**

ChildCareGroup partners with community agencies to provide comprehensive support services to our children and families, including health screenings, obesity prevention programming and support for our special needs children. Our Family Advocates utilize community resources to assist our families as they work towards self-sufficiency. CCG's collaborations with Bryan's House and Low Birth Weight Development Center enable us to serve many children with special medical needs and their siblings.

#### Locations

Centers are located in some of the Dallas area's most vulnerable neighborhoods, including Oak Cliff, East Dallas, South Dallas and Garland.

Programs are made possible through funding from Head Start/Early Head Start, United Way of Metropolitan Dallas, foundations, corporations and individuals.

Stated In 000's	Head Start				Early Head Start				Total			
		2012 Actual		2013 Budget		2012 Actual		2013 Budget		2012 Actual		2013 Budget
Federal Funding	\$	2,870	\$	2,682	\$	2,410	\$	2,508	\$	5,280	\$	5,190
Private Funding	\$	793	\$	972	\$	718	\$	486	\$	1,511	\$	1,458
Total Revenue	\$	3,663	\$	3,654	\$	3,128	\$	2,994	\$	6,791	\$	6,648
Salaries & Wages	\$	2,142	\$	2,320	\$	2,111	\$	1,844	\$	4,253	\$	4,164
Employee Benefits & Taxes	\$	485	\$	416	\$	282	\$	406	\$	767	\$	822
Occupancy	\$	409	\$	431	\$	202	\$	184	\$	611	\$	615
Other Cash Operating Expenses	\$	236	\$	215	\$	202	\$	209	\$	438	\$	424
In-Kind Expenses	\$	233	\$	229	\$	205	\$	148	\$	438	\$	377
Depreciation & Amortization	\$	66	\$	66	\$	63	\$	63	\$	129	\$	129
Total Expenses	\$	3,571	\$	3,677	\$	3,065	\$	2,854	\$	6,636	\$	6,531
Surplus/Deficit	\$	92	\$	(23)	\$	63	\$	140	\$	155	\$	117

#### Financial Summary of Programs Receiving Head Start and Early Head Start Funding

In-kind is stated as defined by Generally Accepted Accounting Principles and therefore excludes Parent Volunteer Hours. Head Start and Early Head Start Grants are reconciled to break-even on a Contract Year basis. These financials are stated on a Calendar Year basis and therefore may reflect a surplus or deficit. Also, these numbers exclude allocations for Shared Service/Overhead. This exclusion will overstate any surplus and understate any deficit shown.

# **WE TRAIN**

# Professional Development for Child Care Providers

In 2012, we served 3,364 child care providers with quality and evidence-based professional development programs. We held 141 training sessions, including teacher pre-service and ongoing training conferences and workshops, and provided 8,735 credit hours of training.

Our courses help improve the overall quality of the local child care industry and help child care professionals earn their state-mandated continuing education requirements. Our trainings include school readiness, business fundamentals, CPR and safety, and obesity prevention.

## **Small Business Success**

ChildCareGroup provides business training for owners and directors of family child care homes and child development centers. With funding from Citi Community Development, 46 center owners and managers received 28 hours of training to help them better operate their businesses.



3,364 child care providers served

8,735 credit hours of training



1,288 credit hours of training

# Healthy Start, Healthy Children

Centers that participate in the Healthy Start, Healthy Children program are offered professional development and resources, including materials for their classroom and mentoring by a nutrition expert.

With funding from United Way of Metropolitan Dallas, in 2012, we served 42 centers, which includes approximately 400 adults and 3,343 children.



3,343 children served

42 child care centers serve

# Texas School Ready! Project (TSR!)



Through a partnership with the Children's Learning Institute at the University of Texas, ChildCareGroup was named the lead agency for the Texas School Ready! Grant in Dallas. The TSR! Project delivers an effective, high quality early childhood

approach for at-risk preschool-aged children.

In 2012, professional development and classroom monitoring were provided to 107 classrooms, including ChildCareGroup and Dallas area Pre-K ISD classrooms.



4,640 professional development hours

2,766 classroom mentoring hou

# **WE ASSIST**

## Child Care Assistance

Through contracts with Workforce Solutions Greater Dallas and Workforce Solutions Southeast Texas, CCG manages Child Care Assistance programs for Dallas, Hardin, Jefferson, and Orange Counties. We outreach to families, determine eligibility, and pay for a portion of the child care cost for parents. To be eligible, parents must be working or attending school.

In 2012, we paid a portion of child care for approximately 26,693 children in Dallas and Southeast Texas, and helped more than 16,000 parents work towards their goals for self-sufficiency.

### Parent-Choice Program

Child Care Assistance is a parent-choice program. As such, ChildCareGroup contracts with approximately 1,150 early childhood providers in Dallas and 116 in Southeast Texas, to ensure parents have a wide selection when choosing a child care provider.



**Texas Rising Star --** CCA is responsible for the management of the Texas Rising Star Certification, which is a voluntary quality tiered rating system for child care providers in Texas.



## GetChildCareNOW.com

We connect parents to child care businesses and services through this robust website that allows parents to search for child care and generate a list of options based on their family's specific needs, including location, tuition rate and program quality.

In 2012, we provided 9,637 referrals for child care and logged 37,604 individual visits to the site.

# **USDA** Food Program

We serve children enrolled in ChildCareGroup Early Care and Education Centers, State Registered and Licensed Family Day Homes, by ensuring these children receive two-thirds of their recommended nutritional daily allowances while in care.

In 2012, we served 407,599 meals and 225,205 snacks and provided professional development and continuing education hours to more than 100 Registered and Licensed Family Child Care Home providers.





407,599 meals served

**225,205** snacks served

## Adopt-A-Center

Our Adopt-A-Center program invites corporations and community groups to partner with us long-term, to impact the at-risk children in our care. In 2012, the following companies committed funds and volunteers, which are integral to our Early Care and Education Programs.





### THE DALLAS WOMAN'S FORUM





Alliance Data



The Dallas Woman's Forum



Montgomery Coscia Greilich LLP



The Patrick Crayton Foundation

## Volunteers



Texas Instruments volunteers came to multiple ChildCareGroup Centers to interact with students.



FedEx volunteers put on a carnival for children at our MLK ChildCareGroup Center for a United Way Day of Impact.



Junior League of Dallas members volunteered to make improvements at our UMC ChildCareGroup Center as part of a Provisional Project.



The Dallas Cowboys carved pumpkins with students at our MLK ChildCareGroup Center.



## Dear Friends,

It is an exciting time to be involved with ChildCareGroup. As we celebrate 112 years of service in North Texas, we take note of how we have expanded our programs and services through the years to adapt to the changing needs of our region. Yet, we have stayed true to the original purpose of ChildCareGroup – to assist low-income children and families with their child care needs so that children are prepared for school and life and parents are able to work and support their families.

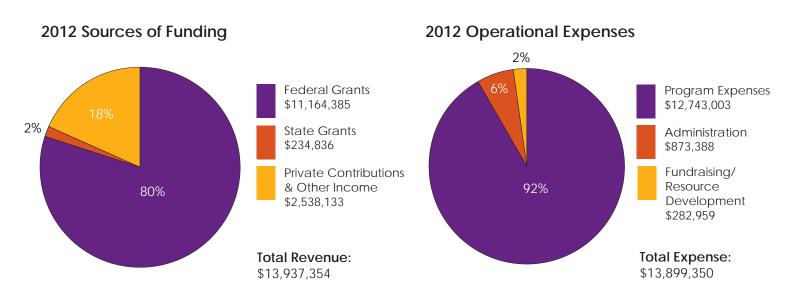
The Board of Trustees of ChildCareGroup recognizes the need for quality care and education for the children in our community. By helping parents gain access to quality care, we support their employment, job training, continuing education and the stability of their family. By helping low-income children develop and learn, we prepare them to start kindergarten at the same level as or ahead of their peers. By supporting today's and tomorrow's workforce, we prepare a strong foundation for the future of our community.

During my tenure on the Board of ChildCareGroup, I have seen the impact of ChildCareGroup's work on our community. I am proud to stand with ChildCareGroup. I believe in the mission. And I thank you for your support. Together, we are investing in the strength of our community.

You make a difference!

Dorothy (Dotti) Reeder 2013 Chair, Board of Trustees

# We're Dedicated to Responsible Spending



#### Notes

- a. Additionally, CCG received \$58,868,665 in federal and state child care subsidy funds and \$594,894 in federal food program funds. These funds were distributed to child care providers as reimbursement for their services.
- b. Financial statements audited by BDO USA, LLP for fiscal year ended Dec 31, 2012, are available on file at ChildCareGroup.

ChildCareGroup, a 501(c)(3) nonprofit tax exempt Texas Corporation, offers its services, programs and activities to eligible participants without regard to race, color, national origin, sex, age or disability.

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# Thank you!

# We are proud of our ongoing partnerships with the following:

The Children's Learning Institute

Head Start of Greater Dallas

Texas Health and Human Services Commission

U.S. Department of Agriculture - Child and Adult Care Food Program

U.S. Department of Health and Human Services -Administration for Children and Families (Early Head Start)

United Way of Metropolitan Dallas

Workforce Solutions Greater Dallas

Workforce Solutions Southeast Texas



## Return on Investment

National research shows a \$7 return on investment for every \$1 spent on quality early childhood education. By investing in young children, we reduce the need for costly community interventions later in life.

Your investment goes further at ChildCareGroup!

## Make a Donation!

Visit ChildCareGroup.org or scan the QR Code below using a QR Code Reader.



Download a QR Code Reader.
For Android: Use "Barcode Scanner" App
For iOS: Use "i-nigma" App

