

# ***Let Us Help You Enhance Your Business and Marketing Skills***

ChildCareGroup is happy to announce a **FREE** program designed specifically for early childhood entrepreneurs! ***Developing Your Child Care Business*** is a unique combination of business and industry-specific information to help you develop and sustain a more successful business.

*Developing Your Child Care Business is open to owners or directors of child care centers or family child care homes as well as future child care owners.*

## **Topics Include:**

- Exploring the role of the entrepreneur in child care
- Organizing and managing a child care business
- Defining your services
- Defining your target market
- Market research and analysis
- Pricing and profitability
- Keeping track of your finances
- Setting policies for your business

Each participant will receive an educational manual and CD-Rom with valuable business information. You will leave the course with a new or revised Business Plan and Parent Handbook.

This intensive course requires a **6 week commitment** for up to 28 clock hours of business training including assignments completed between sessions. Register today for the session starting on October 29, 2011.

Classes will be held October 29, November 5, 12, 19 and December 3, 10, 2011 from 9am to 1pm at:

Tarrant County Community College Southeast Campus  
2100 Southeast Parkway  
Arlington, Texas 76018

To register please complete the enclosed registration form. For more information contact Stacey Cochran at 214-905-3521 or [Scochran@ccgroup.org](mailto:Scochran@ccgroup.org).

ChildCareGroup's mission is to promote, deliver, and expand the best child care services available outside the home. For more information visit us at [ChildCareGroup.org](http://ChildCareGroup.org).

**Make an investment in the  
future of your business today!**



**ChildCareGroup**