



Dear Friends,

Children are born ready to learn, and access to high quality early childhood education provides a solid foundation for later success in school and in life. It is key to helping break the cycle of poverty. With 31% of Dallas children living in poverty, this early intervention can make a tremendous difference. But children cannot rise out of poverty by themselves, so early education is not enough. We must engage parents as their child's first and lifelong teacher, and assist them with opportunities to build greater self-sufficiency so that families can thrive.

For the past several years, ChildCareGroup has been implementing the nationally-researched Two Generation Approach, aligning our center-based and home-based early childhood programs with programs that serve parents and the entire family. Response to this approach has been strong. Delivering services for children and families at one location, helps eliminate the main barriers to participation: transportation and child care.

We know we can do more. As we continue to refine the two-generation approach in our own programs, we envision replicating this model in neighborhood 'hubs' around our city. We are inspired by our vision that children do better as their parents do better. When families thrive, communities succeed.

We are grateful for your partnership and support of our work.

With deepest gratitude, Victoria (Tori) Mannes President & CEO



Clay Smith, 2018 Chair, Board of Trustees



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# By the Numbers

## 38,000+

### Children, Parents and Early Childhood Professionals Served



## Teach

1,273 children and 1,341 parents served through our Early Childhood Programs

5,500+ home visits &7,000+ hours spent with families in our Born Learning home visiting program



### **Train**

1,881 early childhood professionals received6,877 hours of professional development

Through our mentoring, Texas Rising Star 4-Star centers have increased by **30%** and Dallas County has more TRS 4-Star centers than anywhere in Texas



### **Assist**

22,351 children and 11,446 parents served through Child Care Assistance

232 teen parents received financial assistance for child care so they could finish high school



# Two-Generation Approach

Over the past year, ChildCareGroup has expanded our two generation model, serving children and parents together. By providing children with quality, evidence-based early education programs, we prepare them for success in school and in life. At the same time, we know children can't lift themselves out of poverty. Our programs also give parents the support and tools necessary so they can move toward greater self sufficiency. Our efforts are based on the five components of the Aspen Institute Ascend Network's Two Generation Model.



#### **Early Childhood Education**

In 2017, we served 1,273 low-income infants, toddlers and preschoolers and their 1,341 parents through our free, nationally accredited Early Childhood Education



#### **Employment & Education Pathways**

Working with our Family Advocates, 73% of the parents at our centers are employed or in job training and 73 families received adult education and job training referrals.



#### **Economic Supports**

11,446 parents received Child Care Assistance and of these, 628 parents began earning higher incomes and were able to withdraw from the program.



#### Health & Well-being

Every Early Childhood Center student received free medical and dental exams, as well as vision and hearing services. 114 families received additional health services.



#### **Social Capital**

In 2017, we held 54 parent meetings, offering a time for families to access resources, strengthen their life skills and connect to build their peer community.

## OUR LEADERS

#### 2017 Board of Trustees

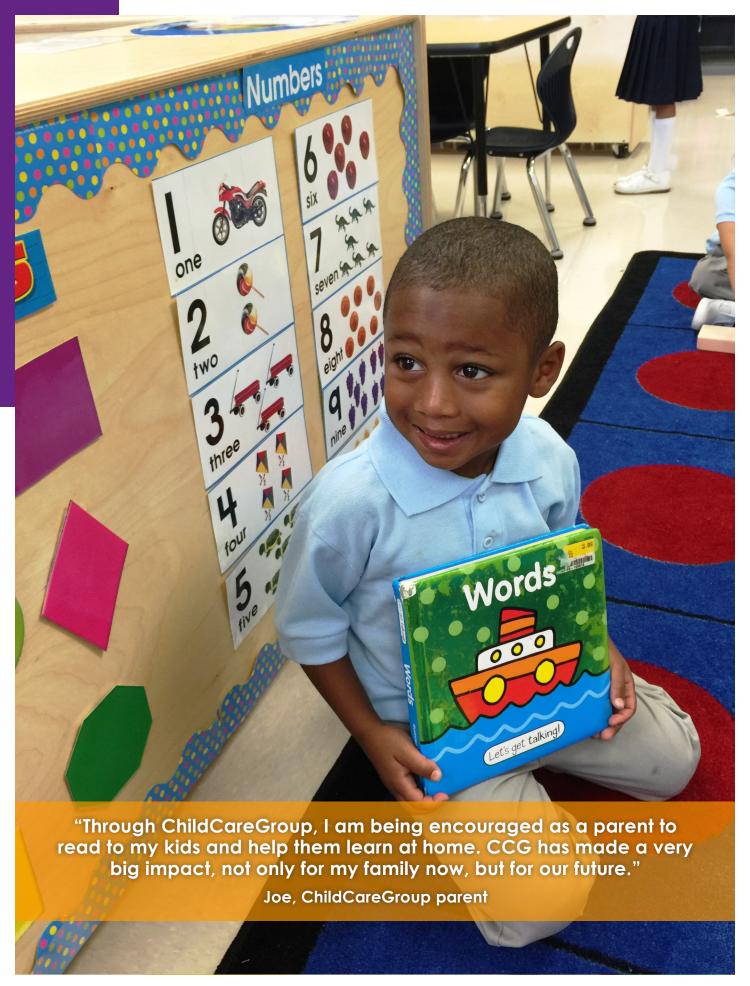
Christy Berry, PhD Nell Bush, PhD Matt Coscia Najiyyah Crayton Betsy Cullum Kal Grant Chad Kolar Jack Lowe Elizabeth Malone Andrew Melsheimer Regina Montoya Caroline Clark O'Brien, PhD Phillip Powers Mandisa Price Teresha Richardson Kirstine Rogers Jorge Rujana Byron Sanders Clay Smith Jennifer Soltis Rodney Swift Elizabeth Walton Robert Weiss Thomas Wheat

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Wendy Ogren
VP, Early Childhood Programs
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VP, Community Outreach
& Administration



## We Teach Children and Parents

In 2017, ChildCareGroup provided nationally recognized, evidence-based programing at no cost to educate more than 1,200 children and provide support services to their 1,083 parents.

**Early Childhood Centers**- Our six nationally accredited Early Childhood Centers and Early Head Start home-based programs served 953 children and their 1,112 parents, living in poverty. All children received health services and inclusion assessments to help identify developmental delays and children receive onsite therapeutic early intervention services if needed. For additional information on educational outcomes in 2017 and how we prepared children for kindergarten, visit www.ChildCareGroup.org/Our-Impact/Annual-Reports.

**Born Learning Home Visiting Program**- The comprehensive, evidence-based home visiting program for low-income families teaches parents how to be their child's first and lifelong teacher and provides children with intensive developmental and school-readiness programming. In 2017, we served 320 children and 229 parents.

# We Train Early Childhood Professionals

We use expertise built from more than 100 years of service to provide professional development training in business skills, leadership and early childhood best practices. Yearly, we provide more than 6,877 professional development hours to more than 1,881 early learning professionals.

As a result, we are raising the quality of child care in the community, children are entering school ready to learn and we are increasing the availability of quality options for parents. In addition to providing mentors to coach child care professionals on quality improvement, our training programs include **Director's Toolbox**, **Child Care Professional Training** and **Healthy Start**, **Healthy Children**.

## We Assist Families with Resources

We assist families with financial assistance for child care and provide access to community resources.

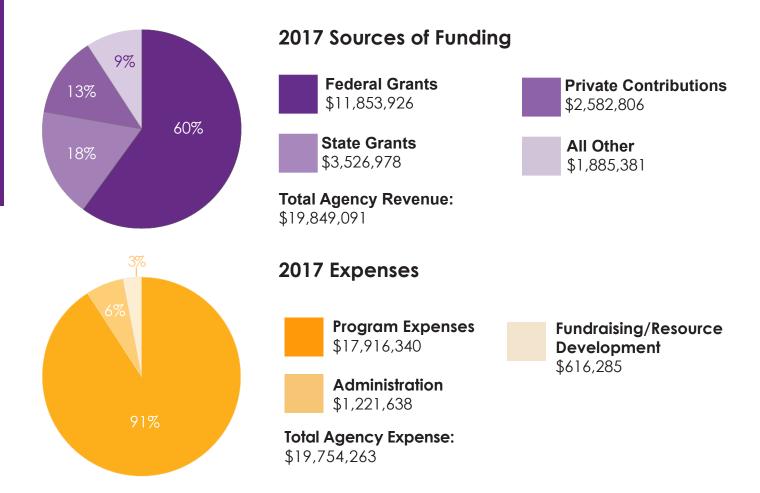
**Child Care Assistance (CCA)**- ChildCareGroup manages the child care subsidy program of Workforce Solutions in Dallas County and Southeast Texas, serving 22,351 children and their 11,446 parents in 2017. CCA provided financial assistance for the high cost of child care so parents can remain in the workforce, increase their education and support their families.

**North Texas Families**- Launched in October 2017, NTXF provides search and referral services to access third-party community programs related to the needs of North Texas families. In its first two months, the website was visited over 1,800 times and provided results for over 16,500 searches.

**Parent Navigator Program**- Through the statewide H.O.P.E.S. (Healthy Outcomes Through Prevention and Early Support) Program, ChildCareGroup's Parent Navigators helped 2,718 prenatal and new mothers with parenting programs and other services designed to improve child well-being.

# Financial Report

**ChildCareGroup is very efficient.** More than 91% of our agency budget directly supports our comprehensive programs. We effectively steward our resources to provide a strong return on investment for the community.



#### **Early Childhood Programs Financial Summary**

STATED IN 000'S	HEADSTAI	HEADSTART		EHS-DALLAS		EHS-MESQUITE		EHS-PARTNERSHIP		TOTAL	
	2017 Actual	2018 Budget	2017 Actual	2018 Budget	2017 Actual	2018 Budget	2017 Actual	2018 Budget	2017 Actual	2018 Budget	
Federal Funding	3,087	2,941	2,620	2,610	993	979	1,550	1,492	8,249	8,022	
Private Funding	701	683	309	182	47	63	0	-	1,057	927	
In-Kind Contributions	732	320	216	214	26	21	134	108	1,109	662	
Total Revenue	\$4,520	\$3,943	\$3,145	\$3,006	\$1,067	\$1,063	\$1,684	\$1,599	\$10,415	\$9,610	
Salaries & Wages	2,125	2,133	1,716	1,685	544	569	330	297	4,716	4,684	
Employee Benefits & Taxes	596	564	527	460	125	122	70	67	1,318	1,212	
Occupancy	298	291	120	140	44	49	9	8	471	489	
Other Cash Operating Expenses	823	635	600	491	327	283	1,097	1,120	2,847	2,529	
In-Kind Expenses	732	320	216	214	26	21	134	108	1,109	662	
Depreciation & Amortization	46	13	22	2	-	-	-	-	68	15	
Total Expenses	4,619	3,956	3,202	\$2,991	\$1,067	\$1,045	\$1,639	1,599	\$10,527	\$9,591	
Surplus/Deficit	-\$100	-\$13	-\$57	\$15	\$0	\$18	\$45	\$0	-\$112	\$20	

These financials are stated on a calendar year basis while each program has a different fiscal year. In-kind is stated in accordance with Generally Accepted Accounting Principles and therefore excludes certain types of volunteer hours which qualify as match for these programs.



# Stay Engaged with ChildCareGroup

### Lead

**Friends of ChildCareGroup** is a multi-generation auxiliary group of children, parents, and grandparents who care about promoting high quality early childhood education in Dallas. The Friends of ChildCareGroup learn, advocate and volunteer for our early childhood education work.

**Board Alumni Association**- ChildCareGroup's Board of Trustees is extremely engaged and dedicated. After their completed service on the Board, former trustees join the Board Alumni Association to stay involved and support the agency's mission.

### Serve

**Volunteers** have a major impact on our programs. Volunteers are needed throughout the year at our six Early Childhood Centers. Individual, corporate, and community groups may read to children, make crafts, host a holiday party, make-over a playground and much more! Through our federal match, each volunteer hour benefiting our Early Childhood Centers has a total financial impact of \$80!

**Adopt-A-Center**- ChildCareGroup welcomes corporate and community groups to become an Adopt-A-Center Partner at one of our six Early Childhood Centers. Volunteers are welcome throughout the year and may donate financially to their center of choice.

## Play

**The Great Adventure Hunt** is a clever and unique puzzle hunt event. Children learn through play, and the Hunt gives adults a chance to support ChildCareGroup through play, solving clever and challenging puzzles in teams of six. From inflatable gorillas and disappearing ink to edible clues, you never know what you will find at the Great Adventure Hunt!

**The Great Big Jam!** is a fun annual event for families that features a children's author, crafts, balloon artists, face painters and more! Kids are invited to wear their favorite pajamas and engage in philanthropy by donating a pair of new pajamas for a young child served by ChildCareGroup.

## Financial and In-Kind Support

Becky & Tom Abbott
Jay Adamowitz
Alice & Charlie Adams
Sara & Gary Ahr
Albertsons Safeway
Amy Aldredge
Lindsay Allen
Alliance Data
Peggy Allison
Allstate
Michelle & John Allums
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## **ChildCareGroup's Mission Statement:**

To champion a strong early childhood system that teaches children and parents, trains early childhood professionals and assists families.







